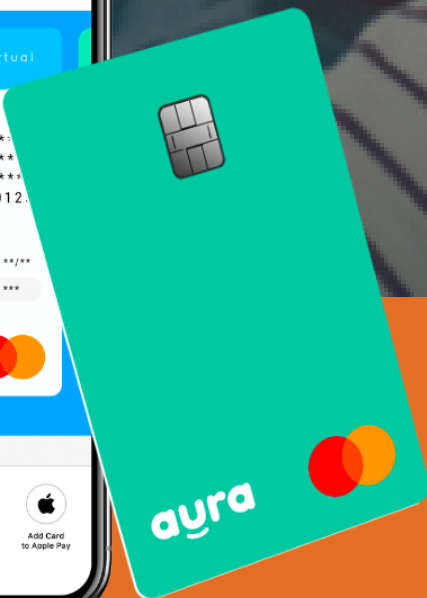
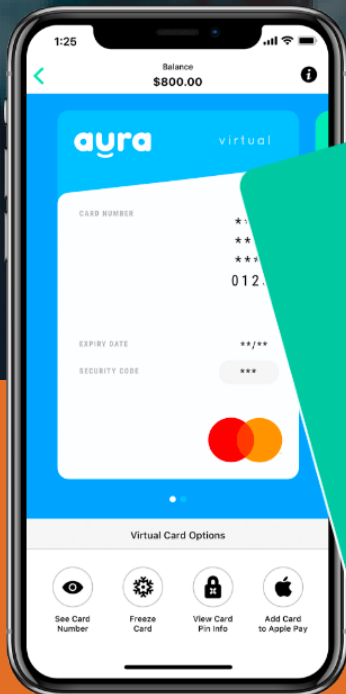




**OSOYOOS**  
CREDIT UNION



*Together  
we're better.*

**Partner with OCU's  
Membership Perks  
+ Aura Rewards**

**See back for more details.**

# Together we're better.

## Shop Local. Save Local. Introducing Aura™

Aura™ Loyalty is a reloadable prepaid Mastercard® and financial wellness app which offers discounts at participating merchants. Aura can be used anywhere Mastercard is accepted. No credit checks required, and the virtual in-app card can be activated within 24-48 hours.

## Offers are seamless and easy!

Aura users activate their offers and make a purchase online or in store. The Aura platform redeems the offer and applies the instant-reward directly into the users account. New reward options are the first thing members see when they log into their spending account. Get visibility in an app they use daily.

## Marketing dollars are only spent when a purchase is made

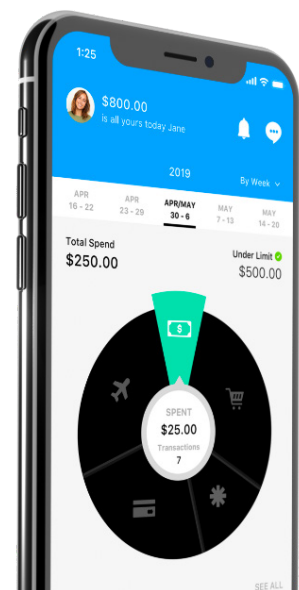
Your marketing dollars are applied to the discount, so you only spend when a purchase is made. No POS integration required.

## Supporting the strong prosperity of our local economy is important to you and to us, participating businesses will be featured in the following:

- Offers carousel within the Aura app
- OCU's Advertising on EZ Rock Osoyoos
- OCU's Website
- OCU's Social Media
- OCU's Email Newsletter
- In Branch TVs

## Local Exposure:

- 2000+ monthly website visitors
- 43k+ monthly Facebook impressions
- South Okanagan Chamber of Commerce online channels
- 1,218 email newsletter subscribers



Partnering with OCU and Aura to drive your business goals can help you increase the reach of your business without a significant investment on your part. Partnering is easy and it starts with contacting OCU to find out more. For more information on partnering with OCU and Aura Rewards contact Abhi Sharma, Product Analyst, Card Services at 204-985-8488 or [Auraloyalty@celero.ca](mailto:Auraloyalty@celero.ca)

